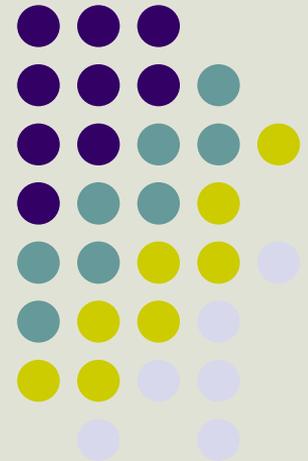


Join Canada's fastest growing chain of B2B group mailers.



Phone: 905-262-7000

Email: team@BizConnect.ca





Why advertise in a group mailer.



Pull Power: Unlike a single flyer where recipients know what it's about before they open it, a group mailer naturally creates curiosity of what offerings are inside.

Remembered Impressions: Compared to online advertising, readers are three times more likely to remember an ad they saw in a group mailer.

Focus: Unlike information websites and editorialized publications where advertisements are added in, group mailers sole focus is on advertisers' messages.

Gets Delivered: A group mailer is just that. It is mailed, not dropped off on a counter in hopes it will be picked up. Group mailers get right into the homes and businesses of their targeted audience.

Saves Money: Although high quality group mailers are three times as effective as single flyers, they are about a half to a third of the cost.

Why advertise in BizConnect.



Connect: If your goal is to reach corporate executives, company managers, institutional directors, business owners, franchise operators, and solopreneurs this is the right marketing channel for you.

Captivate: The unique recipe of physical weight, convenient size, glossy paper, and cover stands out and resonates with recipients at the mailbox.

Content: Rightly or wrongly, we are judged by the company we keep. That's why BizConnect juries every advertisement to ensure a targeted professional appearance without provocative messaging.

Control: With our one-page /one-advertiser design you control the stage without the clutter of other ads or competing with editorial.



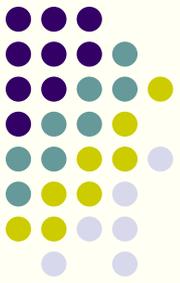
Why reserve your ad now.



Avoid Losing Out: Not only are the total number of pages limited, but each category of product or service is restricted and allocated on a first-booked basis.

Lock-in Your Price: Regardless of printing and mailing cost increases, if you select the four issue (annual) package, your rate will not be increased during the term.

Lock-in Your Page: As long as your account is in good standing, you will not be bumped for another advertiser.



Previous BizConnect Advertisers.

Category	Category	Category	Category
Accountants	Computer Repairs	Janitorial Services	Security Systems
Advertising Agencies	Computer Software	Lawyers	Shipping Services
Architects	Computers	Leasing Services	Sign Makers
Audio Visual Products	Cyber Security Services	Locksmiths	Social Media Consultants
Auto Rental and Leasing	Damage Restoration	Marketing Agencies	Sprinkler Systems
Bookkeepers	Delivery Services	Mortgage Brokers	Staff Training Services
Burglar Alarms	Digital Media	Network Cable Providers	Storage Space
Business Consultants	Engineers	Office Equipment	Surveyors
Business Loans	Financial Planners	Paralegal Services	Telecommunications
Cell Phones	Fire Alarm Systems	Payroll Services	Temporary Staff Agencies
Commercial Banking	Franchise Opportunities	Pest Control Services	Transportation Services
Commercial Contractors	Graphic Designers	Printing Services	Travel Agencies
Commercial Photographers	Insurance Brokers	Promotional Items	Vehicle Wraps
Commercial Real Estate	Interior Designers	Public Relations	Video Production Services
Computer Consultants	Internet Services	Rubbish Removal	Website Designers

If you don't see your category of product or service listed here, feel free to contact us by phone or email.





Publication Specifications.



- Frequency:** Four times per year
- Delivery:** Canada Post
- Size:** 8.5" high by 5.5" wide
- Paper Weight:** 100lb
- Paper Finish:** #3 Gloss
- Printing:** 4/4 Web Offset
- Bindery:** Saddle Stitched
- Ad Sizes:** 8.5" by 5.5" (full bleeds)
- Bleed:** 0.25" (quarter inch)
- Artwork:** PDF file print ready
- Colours:** CMK (NO RGB OR PMS)

While others promise the world. We deliver sales from your local market.



Connect with

- Corporate Executives,
- Company Managers,
- Institutional Directors,
- Business Owners,
- Franchise Operators,
- and Solopreneurs

within your local market.

Let's Get Started

Client Services at 905-262-7000
team@valuemedia.ca

