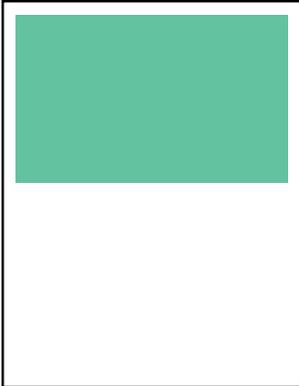


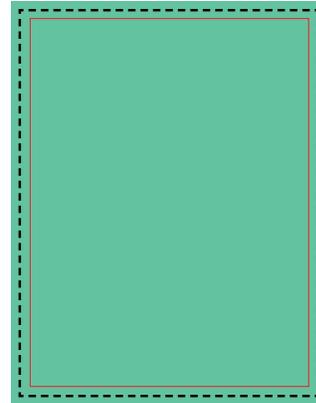
# PRINT AD SPECIFICATIONS

## HALF PAGE AD



■ SUBMITTED AD SIZE: 5.0" x 3.75"  
 SUBMITTED AD WILL BE PRINTED WITHIN THE BORDER OF THE PAGE, AND DOES NOT NEED CROP MARKS OR A SAFE PRINT AREA.

## FULL PAGE AD



■ SUBMITTED AD SIZE: 5.75" x 8.75"  
 (INCLUDING 1/8" BLEED ON ALL SIDES)  
 □ FINISHED AD SIZE: 5.5" x 8.5"  
 □ SAFE PRINT AREA: 5.25" x 8.25"  
 PLEASE KEEP ALL IMPORTANT TEXT AND IMAGES WITHIN THE SAFE PRINT AREA

## ART SUBMISSION GUIDELINES\*

Please note that the program guide is a printed publication. **Please include crop marks in your final PDF for full-page ads.** Half page ads will be printed within the page, and do not need crop marks or safe print areas.

## FILE TYPE

WE CAN ONLY ACCEPT ORIGINAL VECTOR SOURCE ACTUAL SIZE PDFs. For optimal display, all ads should have a minimum resolution of 300dpi (300 pixels per inch) and should be formatted for CMYK color.

## FILE NAMING

Please include the publication market, your company name, and ad size as the title of your artwork file. **Example:** "City\_Your Company\_Full.pdf"

## FILE SENDING

To send files related to a BizConnect group mailer, email the finished ad to client services at "**team@valuemedia.ca**". In your email subject line include your city market, publication name, and the word artwork. **Example: "city BizConnect artwork"**.

Once the file is uploaded and quality checked, you will receive a confirmation email.

## NEED HELP CREATING YOUR AD?

If you are unable to create your finished ad as a PDF, we have paid Design Services that can assist you. The rate is \$85/hr. Please contact **team@valuemedia.ca** for assistance.

**\*For the protection of our advertisers and readers, we reserve the right not to publish any ad that is deemed offensive or does not meet the quality & specifications listed above.**



Value Media Client Services 905-262-7000