

Your B2B Digest Group Mailer

General Information

SIZE: Digest Size (8.5" x 5.5")
FORMAT: Full-colour, side stitched, 100lb
DISTRIBUTION: Canada Post

		Issue	Artwork Due
ISSUES:	Winter	Dec	Nov 1
	Spring	Mar	Feb 1
	Summer	Jun	May 1
	Fall	Sep	Aug 1

Ad Rates (per 100, per issue)

	Single Insertion	Full Year
FULL PAGE	\$8.85	\$7.67
HALF PAGE	\$6.89	\$5.99

Space is not secured until full payment is received.
2.5% surcharges on credit card payments
Rates subject to change without notice.

Artwork

Print Ready Artwork supplied: no charge
Ad Assembly from supplied graphics and copy: \$50
Full graphic services: \$50 per hour

Advertiser application form can be found at:

www.BizConnect.ca

"To protect brand integrity and maximize return on investment on behalf of our participants - our approach limits the number of advertisers in each business category and ensures all advertisements are carefully juried for quality and content. This selective process enhances visibility, minimizes competition, and reinforces trust with our audience."